

# *PRIVACY POLICY*

## **1. Purpose and Application**

1.1 Purtle Padel ABN 866 509 23990, Trading name Sol Padel is a company dedicated to the development and growth of padel in Australia. Purtle Padel organises a number of padel events, competitions and social padel games at their venue in Thurgoona, NSW.

## **2. What is “personal information”?**

2.1 “Personal information”, as defined in the Privacy Act 1988 (Cth), means information or an opinion, whether true or not, and whether recorded in a material form or not, about an identified individual or an individual who is reasonably identifiable.

## **3. Why is personal information collected?**

3.1 Purtle Padel may collect and use your personal information to allow it to conduct and administer its business functions and to market and provide its products and services, the type of information we collect, the technology used that may be employed to collect personal information via our Websites or other ways, and the use we may make of such personal information. Please do not hesitate to contact us if you have any questions on the collection and use of your personal information.

## **4. How is personal information collected?**

4.1 Generally, Purtle Padel will collect personal information directly from you. You may decide to provide your personal information to Purtle Padel for a range of different reasons, for example, you may:

(a) be a padel player;

(b) wish to attend a padel activity or event and participate in activities during that event;

(c) wish to purchase a ticket or a corporate hospitality package to a padel event;

(d) attend a padel event and expressly elect to provide your personal information to an Purtle Padel employee whilst at that event;

(e) wish to apply for employment at, or volunteer for, Purtle Padel;

(f) wish to provide services to Purtle Padel; or

(g) enter a competition or promotion being conducted by Purtle Padel.

(h) when you enter your personal information, or consent to your personal information being entered into one of Purtle Padel online IT systems;

(i) when you email Purtle Padel or contact an Purtle Padel by telephone or mail;

(j) when you engage with Purtle Padel via social media;

(k) when you elect to receive padel-related newsletters or other information;

(l) when you enter a competition that is being conducted by, or on behalf of, Purtle Padel;

4.3 Purtle Padel will generally collect personal information regarding a child under the age of 16 years from the parent or other 'responsible person' associated with that child.

## 5. What personal information may be collected about you?

5.1 The kinds of personal information that Purtle Padel collects about you will depend on the primary purpose for which such information was collected and is required. Purtle Padel may collect and store various kinds of information about you as is reasonably necessary in connection with its functions or activities, or legitimate interests. To help keep you aware of the type of personal information that may be collected by Purtle Padel, we set out below a list of examples which may be applicable:

- (a) 'contact information', such as your name, phone numbers, address details, email address and social media details (Facebook name, or Instagram handle, for example);
- (b) your date of birth, age, gender, padel rankings and results;
- (c) details of padel programs that you have participated in and the organisations that you have participated with;
- (d) copies of communications between Purtle Padel and you;
- (e) information regarding any outstanding payments owed by you to Purtle Padel;
- (f) other personal information provided voluntarily by you. For example, this could be information provided by you in response to surveys or competitions;

(g) your payment details, if you apply for membership, purchase of goods or services from, or make other payments.

(h) medical information and emergency contact details. For example, this information may be held about you if you are a padel player and/or have elected to participate in fitness or sporting activities.

## 6. Information collected via the Websites

6.1 Purtle Padel will not collect any personal information from your use of the Websites except when you knowingly provide it or as otherwise described below.

### COOKIES

6.1 Cookies are small text files that are transferred to a user's computer hard drive by a website for the purpose of storing information about a user's identity, browser type or website visiting patterns.

6.2 If you access the Websites or click-through an email we send you, a cookie may be downloaded onto your computer's hard drive. However, cookies will not identify you, your email passwords or your bank account details.

6.3 We may use cookies on the Websites to monitor web traffic, for example the time of your visit, pages visited and some system information about the type of computer and software being used by you. We use this information to improve the operation of and

services offered on the Websites and to better understand what is of interest to you.

6.4 You can configure your browser to accept all cookies, reject all cookies, or notify you when a cookie is sent. Each browser is different, so check the “Help” menu of your browser to learn how to change your cookie preferences.

6.5 If you disable the use of cookies on your web browser or remove or reject specific cookies from the Websites or linked sites then you may not be able to gain access to all of the content and facilities in those Websites, as it may prevent us from recognising when you visit a Website and presenting information we think would be of interest to you.

## **7. How can an Purtle Padel use and disclose the personal information it collects about you?**

7.1 Purtle Padel will only ever use and disclose your personal information for the primary purpose for which it was provided by you, for secondary purposes related to the primary purpose, and as otherwise permitted by Australian privacy laws. So that you are kept aware of the ways in which we use your personal information, such primary and secondary purposes may include, by way of examples:

(a) to verify your identity and reduce the likelihood of duplications in IT Systems and Websites, thereby providing you with a better individual experience;

(b) to provide you with products or services you have requested;

(c) to provide you with information about relevant activities and opportunities where you have provided your consent to such contact;

(d) to assist Purtle Padel as is reasonably necessary for their functions or activities, or their legitimate interests;

(e) to develop, run, and administer existing and new competitions, programs, activities and other events;

(f) to organise medical treatment;

(g) to administer, manage and improve the Websites and IT Systems and to provide you with access to those Websites and IT Systems, and to provide you with the functionality those Websites and IT Systems enable, such as linking to and viewing the profiles of your family connections or viewing your competition schedule in Competition Planner;

(h) to assist law enforcement and regulatory bodies, when necessary or appropriate;

(i) for direct marketing communications by way of post, email, text message or any other electronic means from Purtle Padel in relation to products, including targeted online advertisements, services, event tickets, merchandise and special offers made available by either the same or another Purtle padel or their respective corporate partners, licensees, sponsors, suppliers and broadcasters (and who may, at times be outside Australia), where you have consented to receive such communications or would reasonably expect to receive such communications. You will be able to opt-out of direct marketing at any time if you so choose, by utilising the 'unsubscribe' or other similar feature included on all electronic marketing communications, or in the case of other direct marketing materials.

7.2 Purtle Padel will not otherwise disclose or use personal information without your consent, unless the disclosure is:

(a) in accordance with this Policy or any agreement with you; or

(b) required or authorised by law, including the Australian Privacy Principles as set out in the Privacy Act 1988 (Cth).

